



City of Pittsburg

65 Civic Avenue
Pittsburg, CA 94565-3814

November 30, 2012

Bobbi Palmer, Chief Executive Officer
Los Medanos Community Healthcare District
2311 Loveridge Road
Pittsburg CA 94565

RE: LMCHD Activity Report for Pittsburg Swim Academy

The City of Pittsburg is pleased and proud of its new collaboration with the Los Medanos Community Healthcare District for Pittsburg Swim Academy 2012. The first year of this joint effort began with the District's generous assistance in the amount of \$30,900, and resulted in swim lessons for 110 children in just two months.

In July 2012, the District's funds enabled the City to hire, train and certify part-time lifeguards to be on duty during Sullenberger Pool's daily swim lesson programs, and to hire instructors skilled at teaching beginning and intermediate swimmers water safety and swimming skills. The funds were also used to purchase swimming instructional equipment, such as kick boards and floats.

Thanks to the District, funds were available to promote and publicize the return of swim lessons to Sullenberger Pool at Buchanan Park, and to provide free lessons to children who qualified for free or reduced-price lunches. Classes were open to all children ages 4 to 15 and ran from mid-July through the end of August 2012.

The aim of the joint City-LMCHD project was to provide safe, skilled and Red Cross-certified training in swimming and water safety to children at risk for obesity. The increased physical activity, safety training and new skills in an outdoor exercise, were designed to give children a healthy habit for a lifetime.

Over the course of the eight-week Swim Academy, 110 children received swim lessons. The project was completed within the estimated \$50,900 budget for the project (mix of LMCHD and City funds). When the project began, the budget estimated \$4,800 for course instructors, \$19,600 for lifeguards and part-time office staff to handle registrations and administration, and \$2,000 for swim staff certification training. Course materials (\$1,000), equipment (\$2,500) and marketing expenses (\$1,000) made up the remainder of the budget estimate for activities to be paid with the District's funds.

A detailed financial report of actual program expenses is still being developed. This will be submitted to you in January 2013 with the results from the pre-class and post-class surveys of Swim Academy parents and students.

Please let me know if you need anything additional at this time.

Sincerely,

A handwritten signature in cursive script that reads "Jill Hecht". The signature is written in black ink and is positioned to the right of the word "Sincerely,".

Jill Hecht
Assistant to the City Manager
(925) 252-4877
jhecht@ci.pittsburg.ca.us

cc: Don Buchanan, Project Manager